

Website Media Kit Planner

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Establish an electronic online media kit that drives leads -- and dramatically reduces print costs. Build a compelling, information-rich, easy-to-manage online media kit / press kit for your business. Use this interactive guide to build your media kit for your website.

Rating: Not Rated Yet

Price

\$24.95

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Manufacturer [Planners 4 Life](#)

Description

How to Create an Electronic Press Kit (EPK) That Gets Your Business Noticed

An electronic press kit is a must for small businesses. You can send your electronic press kit to industry professionals, reporters, or anybody who might be interested in your business. An EPK is your professional business resume to the world.

1. Make sure to include how and where people can contact you.
2. Include key personnel biographies and keep it short.
3. Provide links to your professional work online and make sure the links work.
4. Add a professional picture of yourself (dependent on your industry)
5. Include quotes from other professionals in your field that have something positive to say.
6. Include links to your press coverage.
7. Add any live event information: Mention any past or upcoming events.

Did you know that most EPKs end up being deleted? Download our comprehensive workbook to build your own EPK That Gets Your Business Noticed.

Reviews

There are yet no reviews for this product.