

OCTOBER IS Breast Cancer Awareness Month

October is Breast Cancer Awareness Month

Rating: Not Rated Yet

Price

\$1.00

[Ask a question about this product](#)

Manufacturer [Planners 4 Life](#)

Description

Breast cancer is the second most common cancer globally, accounting for 1.7 million new diagnoses in 2012, a 20% increase in 2008 figures. Of even greater concern is that breast cancer has become the leading cause of mortality amongst women globally. While breast cancer incidence is higher in high-income countries (HICs) we have seen the fastest rise in low- and middle-income countries (LMICs) where survival rates are the lowest. Yet we have the tools to take action to dramatically reduce breast cancer risks, and as a result the International Agency for Research on Cancer (IARC) amongst others has called for urgent global action to tackle this rapidly rising burden.

National Breast Cancer Awareness Month is a chance to raise awareness about the importance of detecting breast cancer early. Make a difference! Spread the word about mammograms, and encourage communities, organizations, families, and individuals to get involved.

Tweets about #BCAM, #BreastCancerAwarenessMonth

Reviews

There are yet no reviews for this product.